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ROI SEARCH GROUP ANNOUNCES NEW JOB POSTING PORTAL

Woman-owned, Fishers, IN Search Firm Is Expanding Services Offered

Fishers, IN, January 2021 - ROI Search Group (ROISG), Fishers' only woman-owned executive search, staffing recruitment and consulting firm, announced today a new job posting portal launching in January 2021. The organization will provide these new services complimentary in January through February 12 with no commitment of a contract and/or future services to help employers identify talent.

ROISG has used this job portal exclusively over the last 3 years and are providing this new service to their clients who struggle to find the right talent. Stacey McCreery, Chief Administrative Officer and President at ROI Search Group has studied talent acquisition for over 16 years and finds that one of the biggest expenses for companies seeking new talent are the fees paid to multiple providers. The new job posting portal will offer organizations an option to save on those fees while targeting the proper talent pool for their open positions. In their efforts, they will post organizations positions complimentary while also marketing these positions through their weekly newsletter and social media platforms.



ROI Search Group's proprietary method of locating passive talent has been very successful, and the goal of the new job posting portal is to reduce the cost of systems currently being utilized by client organizations while applying best practices and today's newest marketing technology. In addition, ROI Search Group will help organizations rewrite job descriptions as needed. This is the key to how ROISG recruits passive talent.

"HR leaders need help filling positions, and we know there are numerous job seekers. At ROI Search Group, we believe this starts with the best job description," McCreery says. "You can pay for multiple services, but if you do not have a quality job description, you will not attract qualified and interested

candidates. We are excited to partner with organizations and provide this service along with posting to our job portal and social media sites. Jobs will also be distributed through a targeted weekly newsletter and services will be complimentary through February 12."

The new job portal will be open to all industries nationwide - as ROISG offers nationwide recruitment services. As part of the services offered with the new job posting portal, ROISG will:

- Help organizations *rewrite job descriptions* – this is key to attracting passive talent.
- Post to the ROISG job portal and post on social media including LinkedIn, Twitter, Instagram, and Facebook, reducing work for the organization, and saving the potential fees associated with social media platforms and other job posting portals.
- Distribute the jobs in the ROISG weekly newsletter which is targeted to candidates identified and contacted by ROISG which fit the client's search criteria.

For further information about ROI Search Group's expansion or to get information on how to participate in the new ROISG job portal and these complimentary services, please contact Stacey McCreery at (317) 588-8138 or email info@roisearchgroup.com.

About ROI Search Group

ROI Search Group is a consulting, staffing recruitment, and executive search firm. We believe that people are an organization's most important asset, therefore, our approach to both company and candidate screening to acquire the most qualified talent is unique by design. Drawing upon seasoned experience, ROI Search Group's proprietary methods provide a better understanding of client goals, job requirements and company culture.

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