



10475 Crosspoint Blvd., Suite 250 | Indianapolis, IN 46256
Office: 317.813.5025 | Mobile: 317.727.9768 | Fax: 317.813.5001 | roisearchgroup.com

FOR IMMEDIATE RELEASE - July 10, 2017

The ROI Search Group Finds People Who are the Perfect Match for Your Business Announcing a truly innovative approach in finding your next key hire

(INDIANAPOLIS, IN) – The answer to filling a critical position within your firm is to look for a person who probably is currently employed and is one of the highest performers in a company. If that surprises you, the **ROI SEARCH GROUP** in Indianapolis believes that is the secret to hiring success. Beginning on July 27, **ROISG** will broaden its footprint as it continues to change the way today’s finest companies from coast-to-coast hire exceptional people.

No more job postings and job boards. No more tedious sifting through resumes. No more interviews with people who just don’t have the right stuff. Enter Stacey McCreery, the president of **ROISG** and a woman with 20 years of experience in leading people for corporate America. She has a proven ability to foster relationships with C-Suite personnel, senior leaders and all other levels of leadership. She understands because she has been where you are.

ROISG works with organizations that are in the top 20% of the industry. These are organizations that stand out and are recognized by their peers. The company must be committed to securing talent that exceeds the bar. The **ROISG** mission is to secure only the strongest talent. This is done through a unique process for discovery of these candidates who are the best and committed to excellence. They are too busy and too successful to be responding to jobs that are pitched or, for that matter, applying to job postings.

“I decided to form the **ROI SEARCH GROUP** after years of observing what I feel are antiquated methods of finding the next corporate superstar. I am convinced the very best people are not found by traditional methods. At **ROISG**, we do it differently. We proactively search to find the perfect match for our corporate clients; people that not only possess the exceptional skills we are looking for, but candidates that fit the mold and culture of a company perfectly. In the words of Henry David Thoreau, ‘Success usually comes to those who are too busy to be looking for it.’”

The **ROI Search Group** was founded in 2017 by McCreery as an executive recruiting and consulting firm specializing in the placement of managers to seasoned executives (including vice presidents, directors, managers and other staffed positions), as well as c-suite executives. Throughout her career, McCreery has worked very closely with hiring managers, human resources, and executive leadership. She has worked in for-profits and non-for-profit organizations, as well as private and public companies. She is a corporate leader with incredible passion for her clients and a proven success record having recruited several hundred individuals over her career. She understands the challenges of not finding the right candidates. She understands that people are your most important asset.

McCreery continues, “People hire people, not resumes. Companies are not just looking for a set of qualifications that match a job description, but they are looking for a match that will be a perfect fit for an organization. I do extensive interviews with both my client companies and candidates. I like to say I am laser focused on finding the ‘unfindable’ candidate for your most critical roles.

-more-

As importantly, the interactions with prospective candidates are “on brand” with how you treat your clients: responsive, urgent, humble and honest. Good firms ask you what you are looking for. **ROI Search Group** invests our time to understand your business, your competition and the landscape your organization faces. That’s the **ROISG** difference. Experience matters.”

The opening of the newly expanded **ROI Search Group** will be marked with a ribbon-cutting on Tuesday, July 27th at 5:30pm at the new **ROISG** headquarters, 10475 Crosspoint Blvd., Suite 250. Indianapolis, IN 46256. The public and the media are invited to attend.

Prior to making **ROI SEARCH GROUP** her full-time vocation, Stacey was Executive Director, Finance for Indiana University Health since 2008. She has also held executive positions that include the State of Indiana, Family and Social Services Administration, Stanley Tools, The MENTOR Network, AMN Healthcare, and The COMMAND Equity Group.

Stacey also believes strongly in giving back to others. She has a passion for children with disabilities. She has made Anna’s Celebration of Life Foundation the signature charity for **ROISG**. Anna's Celebration of Life Foundation was inspired by a young Anna Molloy, a little girl born with a rare genetic disorder who wanted to ensure that other children with special needs were afforded the joy of "celebrating their specialness" by providing them with life-enhancing gifts needed to thrive. She is also a board member of Anna’s Celebration of Life Foundation.

Other organizations Stacey is involved in include the HFMA (Healthcare Financial Management Association), Delta Sigma Pi Alumni, IU Alumni Association, and board member of Our Lady of Grace Finance Council.

Stacey received her Bachelor of Arts degree in the Colleges of Arts and Sciences at Indiana University of Bloomington. She then went on to receive her Masters of Business Administration with a Healthcare certification and earning the highest distinction at the Keller Graduate School in 2012. A native of Windfall, Indiana, Stacey resides in Fishers with her husband, Ryan and her son, Levi.

###

For more information or for interviews:

Contacts:

Jon Quick | President

Q Public Relations & Marketing

Telephone: 317.432.0309

Email: Jon@QPRmarketing.com

Stacey McCreery | President

ROI Search Group, LLC

Office: 317.813.5025 | Mobile: 317.727.9768 |

E-mail: stacey@roisearchgroup.com



Stacey McCreery